

ABOUT THE BRAND

Target Market: All Genders 18 - 35

Founded in London's East End in 1908, Lee Cooper has a rich history spanning over a century, establishing its iconic status as the Original British Denim brand.

From its humble beginnings in workwear, Lee Cooper has evolved to become best known as a global style innovator and the go-to denim with a loyal fanbase worldwide .

With a foot strongly in the global denim space, Lee Cooper continues to strive forward celebrating British denim with a presence in 126+ countries.

Key attributes to Lee Cooper brand DNA: Community / Diversity / Inclusion.





LONDON BLUE EDT DUO SET - LEE7760
100ML EDT & 150ML BODY WASH



LONDON BLUE DUO SET - LEE7761
150ML BODY SPRAY & 150ML BODY WASH





100ML EAU DE TOILETTE BLUE - LEE7753
FLORAL WOODY MUSK WITH COOL LAVENDER TOP NOTES, FLORAL HEART &
A WOODY, CREAMY BASE



100ML EAU DE TOILETTE WHITE - LEE7755
AMBER FLORAL WITH WARM SPICED CITRUS
ON A HEART OF HONEY FLORALS & A BASE OF
AMBER VANILLA



100ML EAU DE TOILETTE WHITE - LEE7754
AMBER WOODY ACCORD WITH SENSUAL
WOODS & A FRESH TOP & FLORAL HEART



LONDON BLUE BODY WASH 350ML - LEE7750



LONDON WHITE BODY WASH 350ML - LEE7752



LONDON RED BODY WASH 350ML - LEE7751



150ML BODY SPRAY IN:
LONDON BLUE - LEE7747
LONDON WHITE - LEE7749
LONDON RED - LEE7748



50ML DEO ROLL ON IN:
LONDON BLUE - LEE7744
LONDON WHITE - LEE7746
LONDON RED - LEE7745

