





ORIGINAL  
**SQUISHMALLOWS™**

Cam  
Bubble Bath  
350ml



ORIGINAL  
**SQUISHMALLOWS**



**Bath Set**  
Bath Mitt & 300ml Bath Bubbles



ORIGINAL  
**SQUISHMALLOWS**

## Cam Bath Set

with Bath Mitt  
& Bath Bubbles

300ml



ries



ORIGINAL  
**SQUISHMALLOW'S™**

## Bath Bubbles

Fifi, Cam & Winston

300ml

Single Lines



ries



# TEEN TITLE PAGE BATH & BODY

ORIGINAL  
**SQUISHMALLOW**<sup>TM</sup>

Bath & Body  
Collection 2025

Target consumer: 13-23 years  
TARGET CONSUMER: 13-23 YEARS



ORIGINAL  
**SOULSHMALLOW'S**

WHIPPED SHOWER FOAM  
250ML  
IN  
GRACIELA CACTUS BLOSSOM  
SAMIR SEABLOSSOM  
HOWLAND HONEY & CREAM





ORIGINAL  
**SOULSHMALLOWS**

BATH & SHOWER GEL 400ML

IN  
MEGHAN TROPICAL FRUIT  
GRACIELA CACTUS BLOSSOM





ORIGINAL  
**SQUISHMALLOWS™**

Apple  
Hand Cream

75ml





ORIGINAL  
**SQUISHMALLOW'S™**

**Vanilla  
Hand Cream**

75ml



ries

ORIGINAL  
**SQUISHMALLOWS™**

**Hand Cream Trio**

3 x 30ml

ORIGINAL  
**SQUISHMALLOWS™**



Apple  
Hand Cream  
75ml e

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**SQUISHMALLOWS™**



Strawberry  
Hand Cream  
75ml e

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**SQUISHMALLOWS™**

ORIGINAL  
**SQUISHMALLOWS™**



Vanilla  
Hand Cream  
75ml e

ORIGINAL  
**SQUISHMALLOWS™**



Apple  
Hand Cream  
75ml e

ORIGINAL  
**SQUISHMALLOWS™**



Strawberry  
Hand Cream  
75ml e

ORIGINAL  
**SQUISHMALLOWS™**



Vanilla  
Hand Cream  
75ml e

**Hand Cream Trio**  
3 x 30ml e





# TEEN TITLE PAGE SKINCARE & BEAUTY

ORIGINAL  
**SQULSHMALLOW™**

**Skincare & Beauty  
Collection 2025**

**Target consumer: 13-23 years**

TARGET CONSUMER: 13-23 YEARS



ORIGINAL  
**SQUISHMALLOWS™**

## Glowing Face Mask

with Strawberry Extract  
& Vitamin C



ORIGINAL  
**SQUISHMALLOWS™**

Quenching Face Mask  
with Watermelon Extract  
& Hyaluronic Acid

Graciela

25ml e

ORIGINAL  
**SQUISHMALLOWS™**

ORIGINAL  
**SQUISHMALLOWS™**

**Quenching  
Face Mask**

with Watermelon Extract  
& Hyaluronic Acid



ries

ORIGINAL  
**SQUISHMALLOWS™**

## Hydrating Face Mask

with Vitamin E  
& Coconut Milk



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**SQUISHMALLOWS™**

ORIGINAL  
**SQUISHMALLOWS™**

Hydrating Face Mask  
with Vitamin E  
& Coconut Milk

Meghan

3 Pack Face Masks

Hydrating Face Mask with Vitamin E & Coconut Milk  
Glowing Face Mask with Strawberry Extract & Vitamin C  
Quenching Face Mask with Watermelon Extract  
& Hyaluronic Acid

ORIGINAL  
**SQUISHMALLOWS™**

Hydrating Face Mask  
with Vitamin E  
& Coconut Milk

Meghan

25ml

ORIGINAL  
**SQUISHMALLOWS™**

Glowing Face Mask  
with Strawberry Extract  
& Vitamin C

Archie

25ml

Quenching Face Mask  
with Watermelon Extract  
& Hyaluronic Acid

Graciela

25ml

ORIGINAL  
**SQUISHMALLOWS™**

## Face Sheet Masks

Hydrating Face Mask  
with Vitamin E & Coconut Milk  
Quenching Face Mask  
with Watermelon Extract & Hyaluronic Acid,  
Glowing Face Mask  
with Strawberry Extract & Vitamin C,

3x25ml



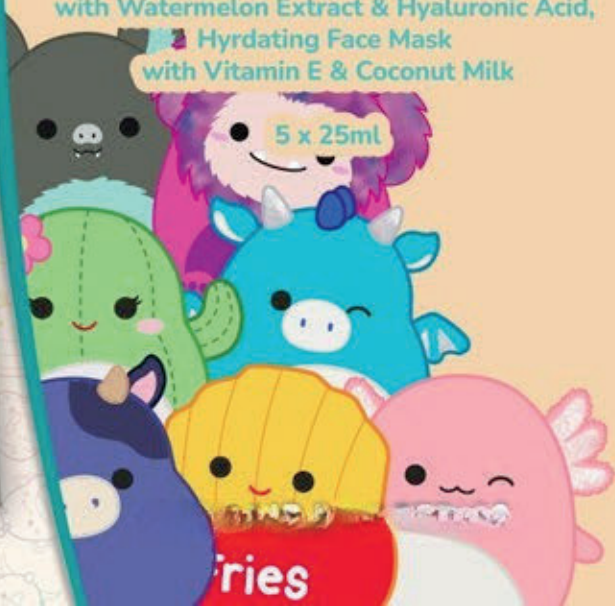


ORIGINAL  
**SQUISHMALLOW'S™**

## Face Sheet Masks

Anti-Oxidant Face Mask  
with Blueberry Extract & Vitamin C,  
Rejuvenating Face Mask  
with Mango Extract & Vitamin E,  
Glowing Face Mask  
with Strawberry Extract & Vitamin C,  
Quenching Face Mask  
with Watermelon Extract & Hyaluronic Acid,  
Hydrating Face Mask  
with Vitamin E & Coconut Milk

5 x 25ml



ORIGINAL  
**SQULSHMALLOWS™**

Cam  
Headband

Cam  
Headband

ries



ORIGINAL  
**SQUISHMALLOW'S™**

**Samir  
Paddle Brush**





ORIGINAL  
**SQUISHMALLOW'S™**

**Graciela**  
**Paddle Brush**



ORIGINAL  
**SQUISHMALLOWS™**



**Sleep Set**  
Bath & Shower Gel 300ml, Sleep Mask & Hair Scrunchie

ORIGINAL  
**SQUISHMALLOWS™**

## Sleep Set

Bath & Shower Gel 300ml,  
Sleep Mask  
& Hair Scrunchie



ORIGINAL  
**SQUISHMALLOWS™**



Headband & Paddle Brush

ORIGINAL  
**SQUISHMALLOWS™**

Headband  
& Paddle Brush  
Gift Set



ries